



Investment Opportunity

ABOUT: Founded in 2012, NovioSense is a revolution in diabetes by monitoring glucose levels in tear fluid.

MARKET SIZE: \$14B

STAGE: Series-A

OPPERTUNITY:

EUR 7,5m

EXIT:

FY2025, Exit range 6-8x

Partners: Major Diabetes Care Producers

REVENUE FORECAST:

<5 yrs: EUR 55m

<10 yrs: EUR 325m

USE OF PROCEEDS:

Clinical Validation, Minimum Viable Product, Market Authorization.

MANAGEMENT TEAM:

Christopher Wilson, CEO- Medical Device Innovation

Marlon Dijkshoorn, CFO-

Financial Control/VC capital

Dovile Vegelyte, Operations-

Electrochemical Engineering

CONTACT DETAILS:

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⊕ PROBLEM/OPPORTUNITY

Diabetes is a growing global problem affecting nearly a half a billion people in 2017. Monitoring glucose levels is vital to improve outcomes. Currently, there is no solution available on the market to continuously monitor diabetes in a wireless and non-invasive manner.

✓ SOLUTION/NEED

NovioSense wireless eye sensor enables minute-by-minute monitoring of glucose levels in tear fluid instead of blood to enhance care and treatment of diabetes patients. The invisible sensor conforms to the shape of each patient's eye feeling just like a contact lens and links to any smartphone.

🚩 TOP MILESTONES REACHED

- Development of Sensor and NFC chips
- Pre-clinical testing
- Competitor testing
- Phase 1 safety trials (healthy patients)
- First batch of Phase 2 clinical trials

🌐 COMPETITORS OUR ADVANTAGE

Fingerpricks

- ✓ Pain-free
- ✓ Unlimited measurements
- ✓ Lower salesprice

CGM Suppliers

- ✓ Higher accuracy
- ✓ Much lower salesprice

🛒 GO TO MARKET

Develop initial sales in Netherland, UK and Germany from Q4.2021 by constructing strategic partnerships with Mediq and/or Bbraun while building clinical data towards an exit via a strategic party. Reimbursement schemes are favorable since fingerprick budget is the standard and NovioSense outcompetes on price and product quality.